

# XTRA SAUCE PRIVACY POLICY

## Privacy Policy

Effective Date: December 22, 2022

At XTRA SAUCE, your privacy is a priority. This Privacy Policy outlines how we collect, use, and protect your information when you engage with our creative services, including videography, editing, and related marketing content creation. By using our Services, you consent to the practices described in this Privacy Policy.

**1. Information We Collect** 1.1 **Personal Information:** We may collect personal information, such as your name, email address, phone number, billing details, and other information necessary to provide our Services.

1.2 **Non-Personal Information:** We may collect non-personal information, such as browser type, device information, and website usage data, to enhance our website and Services.

1.3 **Media and Content:** If you provide images, videos, or other materials for your project, this content may be stored and used solely for project purposes.

**2. How We Use Your Information** 2.1 To provide and improve our Services. 2.2 To communicate with you regarding project updates, invoices, or customer support. 2.3 To comply with legal obligations or enforce our agreements.

**3. Sharing Your Information** 3.1 **Third-Party Services:** We may share your information with trusted third-party service providers who assist in delivering our Services, such as payment processors or cloud storage providers. These providers are obligated to protect your information.

3.2 **Legal Requirements:** We may disclose your information if required by law or if we believe such action is necessary to protect our rights, comply with legal obligations, or ensure the safety of others.

**4. Data Security** We implement industry-standard security measures to protect your information from unauthorized access, alteration, or disclosure. However, no method of transmission or storage is 100% secure.

**5. Retention of Information** We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, or resolve disputes.

**6. Your Rights** 6.1 **Access and Correction:** You have the right to access and request correction of your personal information. 6.2 **Opt-Out:** You may opt out of receiving promotional communications from us by following the unsubscribe instructions in our emails. 6.3 **Data Deletion:** You may request the deletion of your personal information, subject to legal and contractual obligations.

**7. Cookies and Tracking Technologies** Our website may use cookies and similar technologies to enhance your browsing experience. You can adjust your browser settings to refuse cookies; however, this may impact your ability to use certain features.

**8. Third-Party Links** Our website or communications may contain links to third-party websites. We are not responsible for the privacy practices of these external sites.

**9. Children's Privacy** Our Services are not directed at individuals under the age of 18. We do not knowingly collect personal information from minors.

**10. Changes to This Privacy Policy** We may update this Privacy Policy from time to time. Significant changes will be communicated through our website or other channels. Your continued use of our Services constitutes acceptance of the updated policy.

**11. Contact Us** If you have any questions or concerns about this Privacy Policy, please contact us at: XTRA SAUCE [hello@xtra-sauce.com](mailto:hello@xtra-sauce.com)

By engaging our Services, you acknowledge that you have read, understood, and agreed to this Privacy Policy.